



ORB™ Plans a Play Fair Party

ORB™ launches hot new holiday items exclusively at Play Fair NY



ORB™ to launch 'Worlds First Construction Compound'

The hottest new compound is hitting shelves just in time for the holidays - and you can get a first look at Play Fair, taking place at the Javits Center in New York, November 4th and 5th.

Booth #553

Make it with Morph™

Introducing the world's first
Construction Compound

New themes from Soft'n Slo
Squishies™.

Even the name of this new Construction Compound is still under wraps. We do know that it will allow children to build detailed creations, comes with multiple colors in each kit, and is being positioned as the next big STEAM toy.

The ORB™ booth at Play Fair will feature a large play area for hands on fun! Be among the very first to touch, build, and create with this hot new product. Large constructions are already in the works to show off just how versatile and impressive this latest compound from ORB™ is.

Can't make it to Play Fair?

ORB™ will be revealing the new brand and giving tours of their booth via Facebook Live on Nov. 4th. For details: www.facebook.com/OrbToys

Highly anticipated new themes from Soft'n Slo Squishies™

Soft'n Slo Squishies™ is one of the hottest toys for the holiday season. ORB™ launched this line of slow rising collectables earlier this year and they have quickly become the must have toy.



ORB™ is partnering with the Play Fair team for a live on stage unboxing with a surprise YouTube influencer. Three brand new series will be revealed Saturday, November 4th at 11:45am EST. The event will live stream on both ORB™ and Soft'n Slo Squishies™ social media. Follow the hashtag #JumboUnboxing on Instagram for a first look at each new theme. New themes will be available in stores before the holidays.

Soft'n Slo Squishies™ originally launched with Sweet Shop, featuring ultra soft pancakes and super squishy cupcakes, followed by Gross Desserts, featuring disgustingly detailed cockroach cakes, and moldy donuts. Both series are currently available in store.

A full list of Soft'n Slo Squishies™ can be found by visiting: www.SoftnSloSquishies.com



Stephanie Carver, Public Relations Manager
stephanie@orbtoys.com
Tel: (902) 477-9570

www.OrbToys.com
[Facebook.com/OrbToys](https://facebook.com/OrbToys)
[Instagram.com/OrbToys](https://instagram.com/OrbToys)